The Asian Pacific Association for the Study of the Liver (APASL)

Single Topic Conference in Yokohama, Japan
“HCC: Strategy in the New Era”
Prospectus for Sponsorship and Exhibition

Term: May 11 (Fri)-13 (Sun) 2018
Venue: PACIFICO YOKOHAMA, Yokohama, Japan

President: Shuichiro Shiina, M.D., Ph.D.
Professor, Department of Gastroenterology, Juntendo University, Japan
Overview of the Conference

Conference Name: The Asian Pacific Association for the Study of the Liver
Single Topic Conference 2018 in Yokohama

Theme: HCC: Strategy in the New Era

Scientific Committee:

Honorary President: Dr. Masao Omata, *Yamanashi, Japan*
President: Dr. Shuichiro Shiina, *Tokyo, Japan*
Vice-President: Dr. Shuntaro Obi, *Chiba, Japan*
Treasurer: Dr. Takanori Kanai, *Tokyo, Japan*
Vice-Treasurer: Dr. Ryosuke Tateishi, *Tokyo, Japan*
Secretary General: Dr. Hiroaki Nagamatsu, *Tokyo, Japan*

APASL Executive Council Committee:

President: Dr. Barjesh C. Sharma, *India*
Immediate Past President: Dr. Jinlin Hou, *China*
President Elect: Dr. Diana A. Payawal, *Philippines*
Secretary General-cum-Treasurer: Dr. Lai Wei, *China*
Assistant Secretary: Dr. Manoj Kumar Sharma, *India*

Executive Council Members:

Dr. Shahab Abid, *Pakistan*  
Dr. Ian Homer Y. Cua, *Philippines*  
Dr. Changmin Kim, *Korea*  
Dr. Rosmawati Mohamed, *Malaysia*  
Dr. Necati Ormeci, *Turkey*  
Dr. Tawesak Tanwandee, *Thailand*  
Dr. Fu-Sheng Wang, *China*

Dr. Deepak Amarapurkar, *India*  
Dr. Ghazinyan Hasmik, *Armenia*  
Dr. Han-Chien Lin, *Taiwan*  
Dr. David Handjo, *Indonesia*  
Dr. Shuichiro Shiina, *Japan*  
Dr. Alexander Thompson, *Australia*

Past and Future APASL STCs:

- 2016 (19th) Busan  
  APASL STC Liver Cirrhosis Conference
- 2016 (20th) Kaohsiung  
  APASL STC HCV Conference
- 2016 (21st) Beijing  
  APASL STC HBV Conference
- 2017 (22nd) Nagasaki  
  APASL STC HCC Conference
- 2017 (23rd) Ulaanbaatar  
  APASL STC HCV and Coinfection Conference
- 2017 (24th) Cairo  
  APASL STC HCV Conference
- 2018 (25th) Yokohama  
  APASL STC HCC Conference
- 2018 (26th) Taipei  
  APASL STC HBV Conference
- 2018 (27th) Kuala Lumpur  
  APASL STC HCV Conference
Exhibition

APASL STC Yokohama invites exhibitors as shown below.

**Exhibition Fee (Basic Panel):** JPY200,000 (Consumption tax included)
**Exhibition Fee (Space Rental):** JPY300,000/4square meter (Consumption tax included)

**Exhibition Schedule:**
- **Setup**  
  May 10 (Thu) 2018 18:00～21:00

- **Open Hours**  
  May 11 (Fri) 2018 9:00～17:00  
  May 12 (Sat) 2018 9:00～17:00  
  May 13 (Sun) 2018 9:00～12:00

- **Dismantle**  
  May 13 (Sun) 2018 13:00～19:00

* The schedule will be subject to change.

**Sample of Basic Panel:**

**Notice:**
An exhibition manual will be sent to all exhibitors after application is completed. The exhibition manual will include all necessary information such as extra furniture, A/V equipment, catering options, customs, storage, installation, dismantling, etc.
Hosting of a Symposium

The APASL STC Yokohama invites companies to sponsor as shown below.

**Date and Category:**

- May 11 (Fri) 2018  Luncheon Symposium, Evening Symposium
- May 12 (Sat) 2018  Morning Symposium, Luncheon Symposium, Evening Symposium
- May 13 (Sun) 2018  Morning Symposium, Luncheon Symposium

**Symposium Fee:**

- May 11 (Fri) 2018  Luncheon Symposium, 500 seats 60 min: JPY 2,000,000 Consumption tax included.
- May 11 (Fri) 2018  Luncheon Symposium, 250 seats 60 min: JPY 1,500,000 Consumption tax included.
- May 11 (Fri) 2018  Evening Symposium, 500 seats 60 min: JPY 2,000,000 Consumption tax included.
- May 11 (Fri) 2018  Evening Symposium, 250 seats 60 min: JPY 1,500,000 Consumption tax included.
- May 12 (Sat) 2018  Morning Symposium, 500 seats 60 min: JPY 1,000,000 Consumption tax included.
- May 12 (Sat) 2018  Morning Symposium, 250 seats 60 min: JPY 700,000 Consumption tax included.
- May 12 (Sat) 2018  Luncheon Symposium, 500 seats 60 min: JPY 2,000,000 Consumption tax included.
- May 12 (Sat) 2018  Luncheon Symposium, 250 seats 60 min: JPY 1,500,000 Consumption tax included.
- May 12 (Sat) 2018  Evening Symposium, 500 seats 60 min: JPY 2,000,000 Consumption tax included.
- May 12 (Sat) 2018  Evening Symposium, 250 seats 60 min: JPY 1,500,000 Consumption tax included.
- May 13 (Sun) 2018  Morning Symposium, 500 seats 60 min: JPY 1,000,000 Consumption tax included.
- May 13 (Sun) 2018  Morning Symposium, 250 seats 60 min: JPY 700,000 Consumption tax included.
- May 13 (Sun) 2018  Luncheon Symposium, 500 seats 60 min: JPY 2,000,000 Consumption tax included.
- May 13 (Sun) 2018  Luncheon Symposium, 250 seats 60 min: JPY 1,500,000 Consumption tax included.

The sponsorship fee includes the following items:

- Room rental fee, basic audio visual equipment (PC projector, screen, sound system, microphones, time-keeping indicator, a laser pointer, a desk-top lighting device)
- Speaker/Chair ready room (three hours including symposium time)
- Acknowledgement in the final printed program book
- Complimentary conference registrations: 5
- Printed Program book: 5

The sponsorship fee does not include the following items:

- Travel expenses, honorarium for the chair/speaker, food and drinks for participants/chair/speaker, staff labor charge, signage/sign board/tent cards/printing materials, additional equipment, other extra items

If you would like to extend your symposium time, please contact us.
Notice:
• The contents of the symposium program need to be approved by the organizing committee.
• Orders for food/drink, equipment, signage, and other extra items will be arranged by the Congress Secretariat. An order sheet will be sent to each sponsor after the application has been completed.
• Additional 30 minutes extension of the symposium is possible with following additional fee.
  JPY1,000,000 at 500seats / JPY500,000 at 250seats (Consumption tax included)
• To hold a sponsored symposium at the time flame excluding Morning/Luncheon/Evening symposiums is possible (depending on the situation) with following fee. It is named as “Educational symposium”.
  Educational symposium at 500seats 60 min.: JPY2,500,000 (Consumption tax included)
  Educational symposium at 250seats 60 min.: JPY1,750,000 (Consumption tax included)

Advertisement in the Final Printed Program Book

The APASL STC Yokohama invites advertisement as shown below.

Advertisement in the final printed program book

The advertisement Fee:
Inside front cover / Inside back cover / Back cover (Color): JPY300,000 (Consumption tax included)
Inside front cover / Inside back cover / Back cover (Black and White): JPY200,000 (Consumption tax included)
Inner full page (Black and White): JPY100,000 (Consumption tax included)
Inner half page (Black and White): JPY50,000 (Consumption tax included)

Details:
Planed number of issue: 1,000 copies
Book Size: A4 size * One hard copy will be provided to each sponsor.
Planed issue date: May 11 (Fri) 2018
Deadline of the Advertisement data submission: February 28 (Wed) 2018
Category Sponsorship

The APASL STC Yokohama invites companies to sponsor shown below.

A. Welcome Reception: JPY200,000 (Consumption tax included)
   Acknowledgement (with your company’s logo) on signage at the venue of the Welcome Reception
   This category is limited to one company

B. Poster Session Area: JPY200,000 (Consumption tax included)
   Display of your company’s logo in the poster session area
   This category is limited to one company

C. Speakers’ Ready Room: JPY200,000 (Consumption tax included)
   Display of your company’s logo on the PC screen with a screen saver installed in the Speakers’ Ready Room
   This category is limited to one company

D. Name Badges: JPY200,000 (Consumption tax included)
   Bearing of your company’s logo on the name badges
   This category is limited to three companies

E. Mini Program: JPY200,000 (Consumption tax included)
   Advertisement with your company’s logo on the Mini Program provided for all delegates
   This category is limited to three companies

F. Conference Bag Logo: JPY200,000 (Consumption tax included)
   Bearing of your company’s logo on the conference bags provided for all delegates
   This category is limited to three companies

G. Conference Bag Inserts: JPY100,000 (Consumption tax included)
   Insertion of your company’s flyer in the conference bags
   * Flyers to be provided by each company. One page A4 or smaller size is acceptable.
   This category is limited to five companies
Sponsorship Title

The APASL STC Yokohama would like to name the sponsor as shown below.

Diamond Sponsorship: The company who’s total amount of sponsorship funding is JPY4,000,000 or more
(Consumption tax included)
Platinum Sponsorship: The company who’s total amount of sponsorship funding is JPY3,000,000 or more
(Consumption tax included)
Gold Sponsorship: The company who’s total amount of sponsorship funding JPY2,000,000 or more
(Consumption tax included)
Silver Sponsorship: The company who’s total amount of sponsorship funding is JPY500,000 or more (Consumption tax included)
Bronze Sponsorship: The company who’s total amount of sponsorship funding is less than JPY500,000
(Consumption tax included)

Package Sponsorship

The APASL STC Yokohama invites companies to sponsor the packages shown below.

Premium Diamond Sponsor Package: JPY5,000,000 (Consumption tax included)
   Items: Symposium 500seats 90 minutes
          Space Rental 4sqm x 5 =20sqm
          Advertisement (colored) one page
          Category Sponsorship 3 items
          Congress bag insertion

Diamond Sponsor Package: JPY4,000,000 (Consumption tax included)
   Items: Symposium 500seats 90 minutes
          Space Rental 4sqm x 3 =12sqm
          Advertisement (colored) one page
          Category Sponsorship 1 items
          Congress bag insertion

Platinum Sponsor Package: JPY3,000,000 (Consumption tax included)
   Items: Symposium 500seats 60 minutes
          Space Rental 4sqm x 3 =12sqm
          Advertisement (colored) one page
          Category Sponsorship 1 items
          Congress bag insertion
Terms and Conditions

Application:
Please fill in the attached application form and send to the Congress Secretariat below by Email or Fax.
APASL STC Yokohama Congress Secretariat, c/o Academia Support Japan
Address: 1-24-7-920, Shinjuku, Shinjuku-ku, Tokyo, 160-0022, Japan
Email: info@apaslstc-hcc2018.org  Tel: +81-3-6380-0102  Fax: +81-3-6380-0103
URL: www.apaslsc-hcc2018.org

Term:
Application deadline: March 30 (Fri) 2018

Process:
• The application process will be considered basically on a first-come first-served basis.
• The organizing committee will discuss the Symposia, Exhibition, and Advertisements.
• The final decisions on the program, as well as allocation of Exhibitions/Advertisements, will be made by the organizing committee in a fair manner.
• Allocation will be announced to each sponsor.
• As the capacity of each kind of sponsorship is limited, applications may be closed when the conference has allocated all its sponsorship capacities.

Payment Method:
For your payment of sponsorship funding, bank transfer or credit card payment is acceptable.
If you need a receipt for your payment, please contact the Congress Secretariat.

Due Date:
All payments must be received by April 27 (Fri.) 2018

Cancellation Policy:
Cancellation after February 28 (Wed) 2018: 100% of the agreed sponsor funding
• Cancellation must be notified in writing.
• Non-payment does not cancel any contractual obligations.
APASL Single Topic Conference 2018 in Yokohama

**Sponsorship/Exhibition Application Form (page 1/3)**

To apply, please complete this form and send to the Congress Secretariat by Email: info@apaslstc-hcc2018.org or Fax: +81-3-6380-0103

<table>
<thead>
<tr>
<th>Applicant Details</th>
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</thead>
<tbody>
<tr>
<td>Organization name (for invoicing)</td>
</tr>
<tr>
<td>Organization name (for marketing)</td>
</tr>
<tr>
<td>Industry Sector</td>
</tr>
<tr>
<td>Website</td>
</tr>
<tr>
<td>Postal Address</td>
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<tr>
<td>Contact Person: (All information will be addressed to this person)</td>
</tr>
<tr>
<td>Name</td>
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<tr>
<td>Position</td>
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<td>Tel</td>
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<thead>
<tr>
<th>Application Item / Amount (Consumption tax included)</th>
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<tbody>
<tr>
<td>□ Hosting Symposium:</td>
</tr>
<tr>
<td>□ May 11 (Fri) 2018 Luncheon Symposium, 500seats 60min: JPY2,000,000</td>
</tr>
<tr>
<td>□ May 11 (Fri) 2018 Luncheon Symposium, 250seats 60min: JPY1,500,000</td>
</tr>
<tr>
<td>□ May 11 (Fri) 2018 Evening Symposium, 500seats 60min: JPY2,000,000</td>
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<tr>
<td>□ May 12 (Sat) 2018 Morning Symposium, 500seats 60min: JPY1,000,000</td>
</tr>
<tr>
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<tr>
<td>□ May 13 (Sun) 2018 Luncheon Symposium, 250seats 60min: JPY1,500,000</td>
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<tr>
<td>□ Additional 30 minutes (Total 90 minutes)</td>
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<td>□ JPY1,000,000 at 500seats  /  □ JPY500,000 at 250seats</td>
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<tr>
<td>□ Educational Symposium (60 minutes)</td>
</tr>
<tr>
<td>□ JPY2,500,000 at 500seats / □ JPY1,750,000 at 250seats</td>
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</tbody>
</table>
## Applicant Details

- **Advertisement:**
  - JPY300,000 (Color): □Inside front cover / □Inside back cover / □Back cover
  - JPY200,000 (Black and White): □Inside front cover / □Inside back cover / □Back cover
  - JPY50,000 (Black and White): □Inner full page
  - JPY30,000 (Black and White): □Inner half page

- **Exhibition:**
  - Basic Panel: JPY200,000
  - Space Rental: JPY300,000/4sqm x _____ space(s)

## Fascia Name Signage:

We do not wish to be adjacent to the following companies: (_________)

*Space will be allocated in line with your request, however this cannot be guaranteed.*

## Category Sponsorship

- A. Welcome Reception: JPY200,000
- B. Poster Session Area: JPY200,000
- C. Speakers’ Ready Room: JPY200,000
- D. Name Badges: JPY200,000
- E. Mini Program: JPY200,000
- F. Conference Bag Logo: JPY200,000
- G. Conference Bag Inserts: JPY100,000

## Package Sponsorship

- Premium Diamond Sponsor Package: JPY5,000,000
- Diamond Sponsor Package: JPY4,000,000
- Platinum Sponsor Package: JPY3,000,000

Total amount of sponsorship funding: JPY__________________________
APASL Single Topic Conference 2018 in Yokohama

Sponsorship/Exhibition Application Form (page 3/3)

Organization name

<table>
<thead>
<tr>
<th>Payment Method</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>□ Wire transfer into the following bank account:</td>
<td></td>
</tr>
<tr>
<td>Date of Bank Transfer: / /</td>
<td></td>
</tr>
<tr>
<td>Bank Account Information:</td>
<td></td>
</tr>
<tr>
<td>Bank Name: Mizuho Bank, Branch Name: Shinjuku Branch</td>
<td></td>
</tr>
<tr>
<td>Type of Account: Regular, Account No.: 2498962, Account Name: APASL STC Yokohama</td>
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<tr>
<td>Swift Code: 240</td>
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</tr>
<tr>
<td>*Please ensure the amount transferred is equal to the total due. Include the company name to ensure payments can</td>
<td></td>
</tr>
<tr>
<td>be matched to the appropriate invoice. To assist in the allocation of your payment, please fax or email a remittance</td>
<td></td>
</tr>
<tr>
<td>receipt (which must include your company name) to</td>
<td></td>
</tr>
<tr>
<td>Fax +81-3-6380-0103 or Email <a href="mailto:info@apaslstc-hcc2018.org">info@apaslstc-hcc2018.org</a></td>
<td></td>
</tr>
<tr>
<td>□ Credit card charges as per this form are to be debited to:</td>
<td></td>
</tr>
<tr>
<td>*Please note that 5% of credit card company’s handling charge will be incurred for the credit card payment.</td>
<td></td>
</tr>
<tr>
<td>Card Type: □ Master □ Visa □ Amex □ JCB</td>
<td></td>
</tr>
<tr>
<td>Card holder name:</td>
<td>Expiry date: /</td>
</tr>
<tr>
<td>Card number:</td>
<td>Signature:</td>
</tr>
</tbody>
</table>

**Declaration**

Please complete the following information regarding your broad form liability insurance policy.

<table>
<thead>
<tr>
<th>Name of insurer:</th>
<th>Policy number:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expiry date:</td>
<td>Insured amounts: JPY</td>
</tr>
</tbody>
</table>

My signature below denotes that I accept the points listed in the declaration, agree to being invoiced for the total amount payable, and I am authorized to make the commitment on behalf of my organization. I have read the sponsorship and exhibition prospectus; I understand and accept the inclusions, and agree to abide by the terms and conditions of participating in this event.

Signature ___________________________ Date / /

Remarks

To apply, please complete this form and send to the Congress Secretariat by
Email: info@apaslstc-hcc2018.org or Fax: +81-3-6380-0103